

# YOUNG AN

## WEB/GRAPHIC DESIGNER

[📍 Toronto, ON](#)

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[🌐 My Portfolio](#)

[in LinkedIn](#)

### AREAS OF EXPERTISE

Web and Print Media,  
Branding,  
UI,UX,  
Social Media Content,  
Photography,  
Video Editing, etc.

### TOOLS & TECHNOLOGIES

Figma, Canva,  
Adobe Illustrator,  
Adobe Photoshop,  
Adobe InDesign,  
Wordpress,  
iMovie, Movavi Video Editor,  
Microsoft Office,  
Google Slider, Notion.

### CERTIFICATION

[Google UX Certificate \(2023\)](#)

I completed 7 training courses designed for entry level ux designers. 15 modules included topics like: UX research fundamentals, inclusive design, lo-fi and hi-fi prototypes.

### LANGUAGES

English  
Mandarin

### EDUCATION

#### Graphic Design Ontario Advanced Diploma

Fanshawe College

January 2015 - July 2017, London, ON

Course Completed:

Digital Applications | Photography | Interactive Design

Motion Graphics | Typography Digital | Digital Master Class

### EXPERIENCE

#### Freelance Graphic Designer

Upwork + Fiverr

July 2017 - Present

- Developed marketing materials, including social media posts, website banners/sliders, and logos, to enhance brand development for businesses.
- Ensured maximum brand awareness among target audiences by crafting visually appealing designs.
- Collaborated with clients to understand their brand vision and translate it into impactful graphic designs.
- Demonstrated expertise in utilizing industry-standard graphic design software to create professional and eye-catching visuals.

#### Web Designer (Remote)

Face3 Media

Sep 2021 - May 2022, Montreal, QC

- Produced engaging digital content, including ads, e-blasts, social media graphics, and videos.
- Redesigned and revitalized clients' websites, enhancing web assets and ensuring up-to-date information.
- Developed visually striking print and digital designs for various materials such as ads, flyers, leaflets, internal communications, stationery, and brochures.

#### Graphic Designer

Kobe Sportswear Inc.

Feb 2019 - Aug 2021, Scarborough, ON

- Created production ready files for apparel appliques and conducted thorough color testing to ensure high-quality finished products.
- Developed visually striking print and virtual promotional materials that effectively communicated the brand image and enhanced marketing efforts.
- Produced custom product design illustrations that showcased creativity and met client specifications, contributing to increased customer satisfaction.